

## Skills

### Software Skills

Chat GPT or Gemini

Weavy

Adobe Firefly

Midjourney

Claude

Antigravity

P5.js

### Design Software

Figma

Illustrator

Photoshop

Indesign

After Effects

Premiere Pro

Light Room Classic

## Languages

Hebrew - Native

English - Proficient

## Work Experience

### Design faculty's magazine HIT \ Writer and Social Media Manager

2025-2026

Shaped the social media presence and contributed editorial writing for a design platform exploring contemporary perspectives on art, culture, and innovation.

### Skipass \ Sales Associate & Shift Leader

2018-2023

Matched customers with the right ski and snowboard gear by quickly understanding their needs. Developed strong user-focused thinking - listening, asking the right questions, and creating a personalized experience. Handle pressure, solve problems, and maintain store organization during peak seasons.

### Rimoni Plast \ Machine Operator

2017-2018

Operated machinery independently, meeting production targets consistently. Managed projects with strong attention to detail and quick learning. Working with plastic molds connected me to the design process, turning concepts into physical products.

## Education

### HIT \ Bachelor's in Visual Communication Design (B.Des)

2023-Today

3rd year Visual Communications Design student.

### Mor High School, Maccabim-Reut

2012-2018

Full matriculation certificate with specialization in Art and social sciences.

## Awards

### International Design Research Workshop \ Collaboration with LEGO® Group, Denmark

2026

Selected participant in an international design research workshop in collaboration with LEGO® Group's Creative Play Lab. Explored the value of physical play in a digital age, identifying user insights and defining meaningful design opportunities for future generations of children, families, and adults.

### Beit Ariela Exhibition (Tel Aviv)

2025

Chosen from about 100 second-year students to show an artist catalog I designed in a special exhibition of top student work.

## Military Service

### Combat Hummer Operators Unite \ Team commander and course sergeant

2019-2021

Led soldiers, managed logistics, and operated under pressure.

Gained skills in systems thinking, teamwork, prioritization, and creative problem solving- all of which I bring into my design work.

## Volunteering

### Etgarim NGO \ Running Guide

2021-2025

Running side by side with people with disabilities, developing strong communication, trust and long-term commitment through shared weekly practice.